



Audyssey Laboratories, Inc.  
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Press Release

## **Audyssey Announces Expansion of Installer Program at 2007 CEDIA Expo**

***Ten new Audyssey Installer-ready products shipping in 2007***

Los Angeles, CA, August 21, 2007 — Audyssey Laboratories, the leading provider of sound equalization solutions, is announcing the expansion of its successful Installer Program at the 2007 CEDIA Expo. This program now enables custom installers to provide room equalization as a value added service to their clients who have Audyssey Installer-ready A/V receivers.

The Audyssey Installer Program now includes new Audyssey Installer-ready products from Denon, NAD, Crestron, Integra, Phase Technology and Wisdom Audio. Select receivers from Denon will also incorporate the brand new Audyssey Dynamic EQ.

By joining the Audyssey Installer Program, custom installers can deliver the best possible sound experience for their customers by removing distortion and sound degradation caused by room acoustics. Installers of Audyssey Installer-ready products are able to perform the most precise and powerful calibrations possible. The total initial investment in the program is a one-time purchase of an Installer Kit for \$325. This kit includes the MultEQ Pro software, calibrated microphone and preamp, stand, cables, and instructions for performing calibrations.

“The success of Audyssey’s Installer Program with the Sound Equalizer showed us that installers and their customers value superior sound,” says Michael Solomon, CEO of Audyssey Laboratories, Inc, “With the expansion of the Installer Program to a wider range of home theater products, custom installers are now able to extend the reach of this value added service.”

Custom installation professionals can join the Audyssey Installer Program by contacting their local representative of Audyssey Installer-ready products or by contacting Audyssey directly at [installer@audyssey.com](mailto:installer@audyssey.com).

### **About Audyssey Laboratories™**

Audyssey Laboratories was conceived at the prestigious Immersive Audio Laboratory at the University of Southern California in Los Angeles, California. For more than 10 years, Tom and Chris have conducted research in audio signal processing, acoustics, and psychoacoustics. The results of their interdisciplinary research have been published in more than 100 technical journals and several books. One of the most challenging problems that they addressed was the comprehensive understanding of the negative effects of room acoustics on sound reproduction. It took five years of intense research and experimentation and

(more)



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more than \$5M in research funds to fully understand and solve this intricate problem. No other facility in the world had the scientific expertise and the resources to fundamentally examine and solve this problem.

Dr. Sunil Bharitkar, Philip Hilmes, Prof. Tomlinson Holman, and Prof. Chris Kyriakakis were all involved in conceiving and creating the technology that provided the basis for the Company, founded in July 2002.

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