

## **MEDIA ALERT**

## TechnoCom to Speak on VII Technology at CES

## Mobility Solutions Executive Selected to Moderate Panel

| WHAT:            | Justin McNew, director of mobility solutions at TechnoCom, will be<br>moderating a panel at CES. The panel discussion, entitled<br><i>Progress of Vehicle Infrastructure Integration (VII) Efforts</i> , will<br>discuss the deployment of VII tests and systems that use emerging<br>DSRC and other wireless protocols. This session will also include<br>an update of the current progress and future plans of the venues<br>where deployment and testing is happening.   |
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|                  | <ul> <li>Moderator: <ul> <li>Justin McNew, Director, Mobility Solutions, TechnoCom</li> </ul> </li> <li>Speakers: <ul> <li>Jan Urbahn, Manager of ITS, BMW</li> <li>Frank Provenzano, Director of new Business Development, Econolite</li> <li>Greg Krueger, Metro Region Traffic &amp; Safety Engineer, Michigan DOT</li> <li>Michael Freitas, Travel Management Coordinator, US DOT</li> </ul> </li> </ul>  |
| WHO:             | TechnoCom is a leading provider of solutions to enable wireless<br>services and assure their ongoing performance. TechnoCom offers<br>a portfolio of wireless infrastructure solutions and emerging wireless<br>technologies to network operators, service providers, system<br>integrators and government agencies. Founded in 1995,<br>TechnoCom was named as one of the 50 fastest-growing<br>technology companies in Los Angeles by Deloitte for the past four<br>years. The company's customers include Alltel, ARINC, Cingular,<br>Cricket Communications, Raytheon, SAIC, Sprint Nextel, SunCom<br>Wireless, Telefonica Empresas S.A., Telus, T-Mobile, and Verizon. |
| WHEN:            | Monday, January 8, 2007<br>1:30 – 2:30 p.m. PT  |
| WHERE:           | Las Vegas Convention Center<br>LVCC North Hall  |
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